



YOUR CUSTOMS  
BROKER EXPERT

# CUSTOMS TRAINING COURSES

## THE IMPORTANCE OF STAYING UP TO DATE



W2C features a comprehensive array of in-person or online Canada customs courses. Addressing the basics of customs compliance, import and export rules, CUSMA, C-TPAT and more, these training courses keep you up to date on the latest industry regulations.

Your import and export operations will be made easier thanks to our four types of training: essential training, specific training, CARM courses, as well as packages of three or four courses with discounts ranging from 15 to 20%.

We also offer customized in-company training courses. No matter how many people you wish to train, different options are available to you.

Whatever your particular needs, W2C will expand and enhance your knowledge of customs clearance and customs classification rules.

FOR MORE INFORMATION:  
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[WWW.W2C.CA/EN/TRAINING](http://WWW.W2C.CA/EN/TRAINING)



# FOCUS ON CORPORATE CUSTOMS TRAINING EMPOWER YOUR EMPLOYEES



## ■ ESSENTIAL TRAINING

Our essential training classes cover a wide range of topics, including Canadian and American customs activities, customs clearance import-export issues, customs classification and compliance management as part of your global business activities. In addition, you can become familiarized with the interpretation of the rules of origin and correctly classify your company's products based on customs tariffs, enabling you to validate the work done by the customs broker.

## ■ SPECIFIC TRAINING

These training sessions are shorter in duration than our essential training and provide you with an overview of a specific subject related to customs using real-life examples. Our customs experts can enlighten you on different topics, such as CARM, USA import, Incoterms and many others. We are also able to deliver customized training based on your company's unique requirements.

## ■ CARM TRAINING

Our experts offer three courses with topics ranging from the general understanding of the CARM initiative and introduction to the initial features of the CCP, to the new financial security specifications to help you become familiar with the new CARM requirements. These courses are sure to be of interest to buyers, logistics and transport officers, import-export assistants and numerous other employees in your organization.

## ■ TRAINING PACKAGES

W2C provides several packages allowing you to enjoy a 15% discount with the purchase of three courses, or 20% with a package of four courses. To make things easier, you can start with our Essentials package and then add a specific course, such as Importing Into the United States, Incoterms or CUSMA. We also have a package of three courses devoted solely to the CARM initiative.

## ■ IN-COMPANY TRAINING

As a business manager, you may not have time in your busy schedule to spend on customs compliance processes. However, you still need to ensure that your employees in charge of keeping your company compliant are well equipped to manage customs activities. That's why, in addition to our essential training courses and seminars, we also have three types of in-company training courses: individual or group training, training tailored to the realities of your business or turnkey training.

